



## FACTS & FIGURES

**MARKET:** Birmingham's top legal brains and members of the Birmingham Law Society. The society was founded on January 3, 1818.

Today the Society is a modern, dynamic organisation with over 4500 members from all over the West Midlands. It is by far the largest local law society in England and Wales and their 4500 members and 9576 social media audience are comprised of Lawyers, Solicitors, Barristers and trainees.

**AREA:** Birmingham / Greater Birmingham

**ONLINE:** Tablet Ezine and dedicated social media channels.

**SOCIAL:** AB1 Professionals, Affluent, Influential, Engaged and Highly Sophisticated Lifestyle and Tastes

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## DIMENSIONS

**FULL PAGE:** 297MM HIGH X 210MM WIDE +3MM BLEED

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**HALF PAGE:** 136MM HIGH X 190MM WIDE

**ALL ARTWORK TO BE SUPPLIED AS A HI RES PDF.**

## RATES

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| INSIDE BACK COVER  | £750 | £650 | £550 |
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| DOUBLE PAGE        | £650 | £550 | £450 |
| FULL PAGE          | £500 | £450 | £400 |
| HALF PAGE          | £300 | £250 | £225 |
| QUARTER PAGE       | £200 | £150 | £100 |



## TALK DIRECTLY TO THE SECOND CITY'S LEGAL PROFESSIONALS

The Birmingham Law Society was founded on January 3, 1818.

Today the Society is a modern, dynamic organisation with over 4000 members from all over the West Midlands. It is also by far the largest local law society in England and Wales and their membership includes Lawyers, Solicitors, Barristers. and other legal professionals

The new-look BULLETIN is the official online magazine for the Birmingham Law Society- the largest and most prestigious Law Society outside of the Capital and is delivered direct to the desktops, mobiles and tablets of 9576 Legal Professionals in the region.

BULLETIN is the essential go-to guide to the Legal sector for the BLS 4500 professional members. As well as society news features, expert comment and industry insights, the Bulletin

now includes luxury lifestyle content including food, drink, arts, recruitment, fashion and grooming – for men and women.

Exclusively sent to over 14,000 Legal Professionals across e-zine, social media and email platforms, this title is the only way of directly targeting Birmingham/Greater Birmingham's most dynamic, professional, affluent and sophisticated Lawyers, Solicitors and Barristers.

Our editorial weighting is 60:40, so that readers can feel engaged and interested in real, genuine content for their work and personal lives.

## ISSUE DATES

FEB / MAR EDITION – OUT 01/02 (DEADLINE 14/01)

APRIL / MAY EDITION – OUT 01/04 (DEADLINE 14/03)

JUNE / JULY EDITION – OUT 01/06 (DEADLINE 14/05)

AUG / SEPT EDITION – OUT 01/08 (DEADLINE 14/07)

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DEC / JAN EDITION – OUT 01/12 (DEADLINE 14/11)