



Flagship Event Sponsorship Packages

Birmingham Law Society

Contents

Flagship Events – Headline Sponsorship.....	2
Legal Awards	3
Legal Awards Category Sponsorship	3
Drinks Reception Sponsor.....	4
Balloon Sponsor.....	4
Programme Sponsor	4
RESERVED Centerpiece Sponsor.....	5
Final Toast Sponsor	5
President’s Dinner.....	6
Drinks Reception Sponsor.....	6
Programme Sponsor	6
Centerpiece Sponsor.....	7

Flagship Events – Headline Sponsorship

Legal Awards: £7,000 + VAT

President's Dinner: £4,000 + VAT

Legal Awards Event:

- Logo included in the Award Headline Banner
 - A table of 10 in VIP Area
 - Highlighted brand on the Main Screen throughout the event
 - Special Mention for the Headline Sponsors
 - Feature in the bulletin magazine after the event as a Headline sponsor
 - Pre and post event publicity in the Society's magazine Bulletin, website, e-mailer/e-flyers and in press.
 - Logo featured on the Legal Awards section of the website.
 - Featured logo and advert in the programme
 - Photo opportunities with Media Wall.
- President's Dinner
 - A table of 10 in VIP area.
 - Logo included in the Dinner Headline banner
 - Highlighted brand on the Main Screen throughout the event
 - Special Mention for the Headline Sponsors
 - Feature in the bulletin magazine after the event as a Headline sponsor with a photo of the President.
 - Pre and post event publicity in the Society's magazine Bulletin, website, e-mailer/e-flyers and in press.
 - Logo featured on the Presidents Dinner section of the website.
 - Featured logo and advert in the programme

Legal Awards



Legal Awards Category Sponsorship

£6,000 + VAT

- A table of 10 at the Awards
- Presentation and announcement of the winner by Sponsor at the awards
- Highlighted brand on the Main Screen during the sponsored category award during the chosen category
- Award Trophy Branding with Sponsor's logo
- Logo featured on the Legal Awards section of the website
- Featured logo and advert in the programme
- Pre and post event publicity in the Society's magazine Bulletin, website, e-mailer/e-flyers and in press

Award Categories

- Outstanding Student Contribution of the Year
- Apprentice of the Year
- Trainee Solicitor of the Year

- Paralegal of the Year
- Legal PA of the Year
- Solicitor of the Year
- Junior Barrister of the Year
- Barrister of the Year
- Partner of the Year
- In-House Lawyer of the Year
- Equality, Diversity and Inclusion Award
- Pro Bono Award
- Law Firm of the Year (1-49)
- Law Firm of the Year (50+)
- Lifetime Achievement Award

Drinks Reception Sponsor

£4,000 + VAT

- 10 tickets for the event
- ½ page Advert in the Award programme
- Logo featured as sponsor throughout the evening on screens, stage, signage and on media wall.
- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers
- Featured branding material in Drinks reception area

Balloon Sponsor

£4,500 + VAT

- 10 tickets for the event in VIP section.
- Featured logo on the 1500 balloons for sale and a mention throughout the evening as the balloon sponsor.
- ½ Page Advert in programme
- Logo featured as sponsor throughout the evening on screens, stage, signage and on the media wall.
- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers.

Programme Sponsor

£3,000 + VAT

- 5 tickets for the event

- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers as a Legal Awards sponsor.
- Logo featured as sponsor throughout the evening on screens and media wall.
- Featured logo on the front and back pages of the programme.
- Full page Advert in prominent space in programme.

Centerpiece Sponsor

£2,000 + VAT

- Two tickets for the event.
- Featured logo in programme.
- Featured logo on screens as table decorations sponsor.
- Corporate colours to feature on decorations.
- Featured logo on decorations and name cards on ~60 tables.
- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers as a Legal Awards sponsor.

Final Toast Sponsor

£1,500 + VAT

- Two tickets for the event.
- Presentation of the final toast on stage
- Featured logo in programme.
- Featured logo on screens as sponsor during the final toast
- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers as a Legal Awards sponsor.

President's Dinner



Drinks Reception Sponsor

£2,500 + VAT

- 5 tickets for the event
- Branding in the Event program
- Logo featured as sponsor throughout the evening on screens, stage, signage and on media wall.
- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers
- Featured branding material in Drinks reception area

Programme Sponsor

£2,500 + VAT

- 5 tickets for the event

- Featured logo in front and back pages of the programme.
- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers as a Legal Awards sponsor.
- Logo featured as sponsor throughout the evening on programme, screens, and media wall.

Centerpiece Sponsor

£1,500 + VAT

- Two tickets for the event.
- Featured logo in programme.
- Featured logo on screens as table decorations sponsor.
- Corporate branding on decorations.
- Featured logo on decorations and name cards
- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers as a Legal Awards sponsor.