



BIRMINGHAM LAW SOCIETY
one profession • one region • one voice

Sponsorship packages 2025 - 2026

- ❑ An opportunity to promote your company to over 9000 members and 119 organisations
- ❑ The largest Local Law Society outside of London
- ❑ Members include academics, barristers, paralegals, solicitors, students and trainees



Sponsorship Opportunities 2025-26

The Birmingham Law Society was established in 1818 and is now the largest Local Law Society in the Country representing over 9000 solicitors, academics, barristers, legal executives, trainee solicitors, paralegals and students in 115 practices in Birmingham and the Greater Midlands. The Birmingham Law Society is a membership organisation offering a number of benefits that are relevant to today's Legal Community.

Benefits for Sponsors:

- ❑ Enhancing your visibility and reputation within the West Midlands legal community.
- ❑ Networking with legal professionals at our prestigious events that are now also offered virtually if required.
- ❑ Gaining access to buyers of your products or services.
- ❑ Access to 12 Professional Committees
<https://birminghamlawsociety.co.uk/about/committees/>

A variety of packages are available with flexibility to suit your particular requirements or priorities. Packages are for a 12-month period, they include participation and promotions at our key events during the year.

Take a look at some videos from previous events on the BLS website here:
<https://birminghamlawsociety.co.uk/event-galleries/>

Some of our key sponsor partners:

 **BIRMINGHAM
LAW SOCIETY**
one profession · one region · one voice

2024/25 Legal Awards

    **BIRMINGHAM CITY
University**

Thank you to our sponsors!

#2025LegalAwards

Key events planned for 2025

Here is a link to the live events on the BLS website:

<https://birminghamlawsociety.co.uk/members/events.php>

Here is a link to some of our recorded previous events on the BLS website:

<https://birminghamlawsociety.co.uk/event-galleries/>

Date	Event	Timings	Venue
Thursday 17 th July 2025	Summer Networking Social	6pm-8pm	The Distillery, Birmingham
Friday 5 th September 2025	Past President's Lunch	12pm-3pm	TBC
Tuesday 9 th September 2025	BLS 5-A-Side Football Tournament	4.30pm-8.30pm	Goals Birmingham – Star City
Thursday 11 th September 2025	BLS Golf Day	12.30pm-9pm	Ladbroke Park Golf Club
Thursday 18 th September 2025	President's Dinner 2025	6.30pm-12am	The Grand Hotel, Birmingham
Thursday 25 th September 2025	BLS Annual General Meeting 2025	5pm-7pm	No5 Barristers' Chambers
October 2025 TBC	Legal Eagles Quiz with BSG and BTSS	TBC	TBC
December 2025 TBC	Christmas Social	TBC	TBC

Christmas Social
TBC December 2025
6.00pm – 8.00pm



BLS will be running a Christmas Social again this year. The aim of the event is to provide a relaxed networking opportunity. This is a new event which will offer an opportunity to network with lawyers at all levels and the business community with the ambience of Christmas.

- ❑ Logo included on invitation for the evening
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ Display stands and banners in venue
- ❑ Pre and post event publicity in the Society's magazine Bulletin, website and via mailer/flyers leading up to the event
- ❑ Supporting article in Bulletin
- ❑ Social Media coverage across 4 platforms – LinkedIn, Twitter, Facebook and Instagram
- ❑ Attendance at the event
- ❑ Speaking opportunity

£800 per sponsor plus VAT

Golf Event
11th September 2025

Ladbroke Park Golf Club, Poolhead Lane, Tanworth in Arden, Solihull, B94 5ED



This event gives you the opportunity to network by joining the event with a team and includes breakfast and dinner as well as a charity auction. Teams include members from Solicitors firms and Barristers' Chambers as well as colleagues from the business sector. There is the opportunity to network at the start and the end of the event with numbers reaching around 50.

- ❑ A team of 4 players
- ❑ Includes a bacon roll at tee off and a dinner in the evening
- ❑ Logo included on all event marketing
- ❑ Marketing that is distributed to the Membership database of over 5300 contacts
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ Display stands and banners in venue
- ❑ Pre and post event publicity in the Society's magazine the Bulletin, website and across the social media
- ❑ Social Media coverage across 4 platforms – LinkedIn, Twitter, Facebook and Instagram
- ❑ Photo in the magazine and on the website
- ❑ Networking opportunities throughout the day
- ❑ Prizes given out at the end of the day

Cost = £800 plus VAT

N.B. Other sporting events available – please see event list and ask for further details

- **Football**

Newly Qualified Solicitor and Barrister Celebration
November 2025



Birmingham Law Society first organised an alternative admission ceremony for the new lawyers in 2009. That event has now become a regular fixture in our diary held in October/November each year. 250 newly qualified solicitors and their family and friends are invited to celebrate their legal achievements at a drink's reception.

The objectives of the event are to recognise, congratulate and reward those trainee solicitors and barristers who completed their qualification process here in Birmingham and the West Midlands.

Sponsorship package £1000 + VAT

- ❑ Logo included on invitation for the evening
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ Display stands and banners in venue
- ❑ Pre and post event publicity in the Society's magazine Bulletin, website and via mailer/flyers leading up to the event
- ❑ Supporting article in Bulletin
- ❑ Social Media coverage across 4 platforms – LinkedIn, Twitter, Facebook and Instagram
- ❑ Attendance at the event
- ❑ Speaking opportunity

Legal Awards 2025

Thursday 12th February 2026
The ICC, Birmingham – 6.45pm to 1am

Following on from the success of the previous Legal Awards, Birmingham Law Society will once again be holding its annual celebration of the region's legal sector at the 2026 Legal Awards.

Now in its 24th year, the black-tie dinner and awards ceremony, which will take place at the ICC in February 2026, is an opportunity for the legal community to join together in recognition of the achievements of firms and individuals over the past 12 months.

Around 600 people attend this top profile event at the International Convention Centre for the presentation of 12 Awards. A high-profile speaker is present at each dinner.

See a link to the photos from 2023 here:

<https://www.flickr.com/photos/socialframes/albums/72177720306605982>

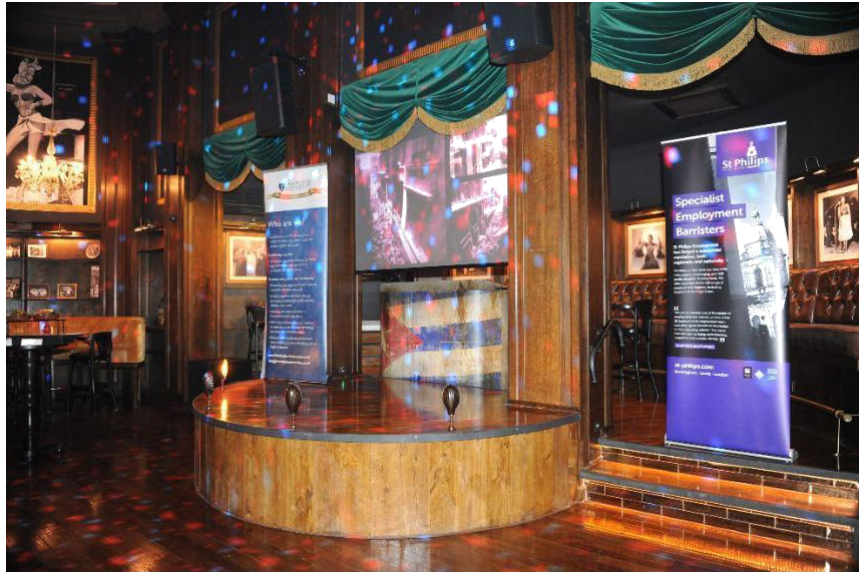


For further details see separate proposal document:

<https://birminghamlawsociety.co.uk/wp-content/uploads/2024/09/Sponsorship-Package-proposal-for-Legal-Awards-13th-February-for-website-FINAL.pdf>

Lunch Clubs with inspirational speakers

Normally held on a Friday at Revolucion de Cuba with excellent food and company with a chance to network with around 50 guests



Following the success of previous lunch clubs, Birmingham Law Society is running a regular lunch club that our members and contacts will attend on a regular basis attracting a great turn out and networking opportunity. We hope to attract some inspirational speakers appealing to all members and colleagues. The idea is to have an informal lunch to give attendees maximum networking opportunities.

Sponsorship packages range from £500 plus VAT depending on Event include opportunities below:

- ❑ Logo included on invitation for the event
- ❑ Marketing that is distributed to a database of over 5300 including members and non-members
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ Display stands and banners in venue when applicable or virtually
- ❑ Pre and post event publicity in the Society's magazine Bulletin, website and e-flyers
- ❑ Attendance at the event
- ❑ Coverage on Social Media as part of a planned marketing plan across all 4 platforms including LinkedIn, Twitter, Facebook and Instagram
- ❑ Speaking opportunities depending on event

We are happy to tailor the package to suit our sponsor's needs – if you wish to discuss a tailored package contact Nigel Hollett: nigelhollett@birminghamlawsociety.co.uk

Legal Eagles Quiz with BSG and BTSS

TBC

The Legal Eagles Quiz takes place regularly with over 120 people in attendance, this event promises to be a sell-out.

Sponsorship packages range from £700 plus VAT depending on number of sponsors and include opportunities below:



- ❑ Logo included on invitation for the evening
- ❑ Marketing that is distributed to the BLS database as well as marketing sent to other organisations the BTSS and BSG where applicable
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ Display stands and banners in venue
- ❑ Pre and post event publicity in each Society's magazine Bulletin, website and/or e-flyers
- ❑ Attendance at the event
- ❑ Speaking opportunities depending on event
- ❑ Prize draw
- ❑ Photo opportunity
- ❑ Social Media coverage across 4 platforms – LinkedIn, Twitter, Facebook and Instagram

Face to Face Networking event
Sponsorship opportunities



These are informal networking opportunities open to members and non-member. We aim to run every quarter. These events always reach full capacity and attract a wide range of attendees including Students, Trainees, Associates, Partners, and Barristers as well as colleagues from other business sectors. **Numbers depend on the venue however normally reach full capacity**

Price – negotiable depending on packages

Sponsorship packages range from £800 to £1000 depending on no of sponsors

- ❑ Logo included on invitation for the evening
- ❑ Marketing that is distributed to the BLS database of over 5300 contacts as well as marketing sent to other organisations i.e. BTSS and BSG when appropriate
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ Display stands and banners in venue
- ❑ Pre and post event publicity in the Society's magazine Bulletin, website and e-flyers
- ❑ Attendance at the event
- ❑ Speaking opportunities depending on event
- ❑ Photo opportunity
- ❑ Social Media coverage across 4 platforms – LinkedIn, Twitter, Facebook and Instagram

Summer Networking Social
17th July 2025
The Distillery, 4 Sheepcote Street, Birmingham, B16 8AE

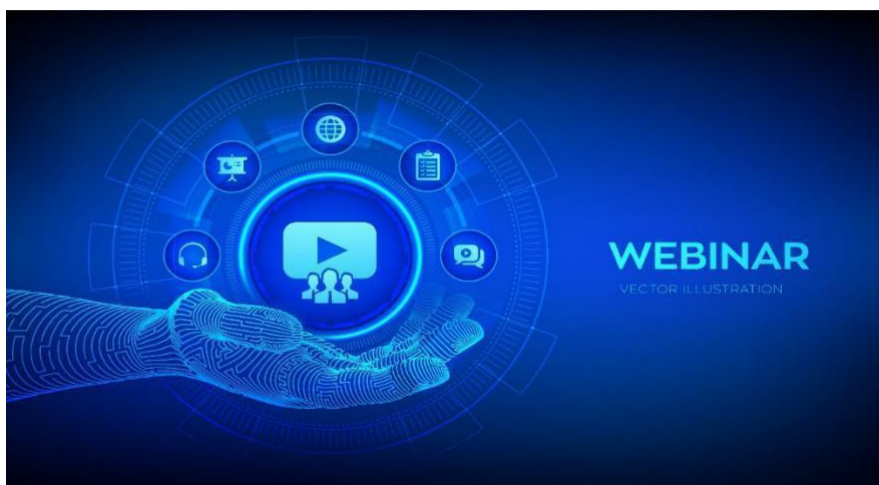
Join us as a sponsor at The Distiller for our summer social. With welcome drinks and light bites, you will be able to network with colleagues within the legal sector alongside other business sectors as everyone is welcome! This is another opportunity to raise your profile and continue to build relationships in Birmingham.

Sponsorship packages £1000 plus VAT



- Logo included on invitation for the evening
- Marketing that is distributed to the BLS database of over 5000 contacts as well as marketing sent to other organisations i.e. BTSS and BSG when appropriate
- Featured logo on the website on event page
- Marketing to include sponsor logo and a click through to sponsor website
- Display stands and banners in venue
- Pre and post event publicity in the Society's magazine Bulletin, website and e-flyers
- Attendance at the event
- Speaking opportunities depending on event
- Photo opportunity
- Social Media coverage across 4 platforms
 - LinkedIn, Twitter, Facebook and Instagram

Webinar and Marketing opportunities



The Society will organise a number of Webinars and Conferences throughout the year. We will partner with sponsors to deliver relevant topics to our members specifically to areas of Law, Technology and Business.

Packages can include:

- ❑ Pre and post event publicity in the Society's magazine/ e-newsletter, website, flyers and mailers to Birmingham Law Society database of over 5300 contacts
- ❑ Working in partnership to deliver your event in every aspect – The Training & Events Executive will work with you to support your event and put a marketing plan in place for your event
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ Attendance at the webinar for your colleagues and clients
- ❑ An opportunity to say few words at the event (welcome at the beginning) or a speaking slot depending on the event
- ❑ After the event mailer to all attendees with a follow up message
- ❑ Coverage on Social Media as part of a planned marketing plan across all 4 platforms including LinkedIn, Twitter, Facebook and Instagram
- ❑ Article in the BLS bulletin leading up to event or post event – This will be shared across the Website, e-newsletter and social media
- ❑ Special advertising rates in the BLS bulletin available on request

Cost = £800 plus VAT

Conference packages



The Society will plan a number of conferences throughout the year. It is a great opportunity for our sponsors to get involved in delivering key subjects to the membership and wider.

Headline sponsor

Sponsorship Package can include:

- ❑ Short welcome at start of the conference to introduce the business
- ❑ Opportunity to have a session in the conference
- ❑ Opportunity to chair the conference
- ❑ Pre and post event publicity in the Society's magazine/ e-newsletter, website, flyers and mailers to Birmingham Law Society database of over 5300 contacts
- ❑ Logo Featured in prominent position to the rest of the sponsors - Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ x5 places at conference
- ❑ After event mailers to all attendees with a follow up message
- ❑ Coverage on Social Media as part of a planned marketing plan across all 4 platforms including LinkedIn, Twitter, Facebook and Instagram
- ❑ Article in the BLS bulletin following event or post event
- ❑ Special advertising rates in the BLS bulletin

Between £3000 and £1500 plus VAT depending on package agreed

Other Sponsorship Packages can include:

- ❑ Pre and post event publicity in the Society's magazine/ e-newsletter, website, flyers and mailers to Birmingham Law Society database of over 5300 contacts
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ X 2 places at the conference

- ❑ An opportunity to say few words at the event (welcome at the beginning) or a speaking slot
- ❑ After event mailers to all attendees with a follow up message
- ❑ Coverage on Social Media as part of a planned marketing plan across all 4 platforms including LinkedIn, Twitter, Facebook and Instagram
- ❑ Article in the BLS bulletin pre or post event
- ❑ Special advertising rates in the BLS bulletin

£1000 plus VAT

Media pack sponsorship

THANK YOU TO OUR ANNUAL SPONSORSHIP PARTNERS



Do you have a certain product or marketing campaign you would like BLS to support you with that is relevant to our members, please see the opportunities below, this package can be tailored to suit your campaign:

- Circulation list of over 5300 members – This can be tailored and targeted to suit your needs
- Social media stats available on request

Package can include:

- Article to be provided and shared across all the BLS platforms including, the Bulletin, E-Newsletter, Website and Social Media
- Banner/advert on the website in an agreed location with a clickthrough to your chosen page
- Social media plan – shared content across 4 Social Media platforms including LinkedIn, Twitter, Facebook and Instagram
- Special advertising rate for the Bulletin available upon request

From £500 approx.

Gold Sponsorship 12-month package

Participating as a Gold sponsor offers you an excellent opportunity to position your company as one of our top tier supporters of BLS and its members with a range of benefits in a value-providing package.

- ❑ Sponsorship and attendance at the Society's two flagship events, the Legal Awards and the Annual dinner
- ❑ Featured logo/link on the Birmingham Law Society Website in a prominent position as a Gold sponsor
- ❑ Logo featured in "The Bulletin" in a prominent position as a Gold sponsor in 6 issues a year.
- ❑ Editorial/advert opportunity in "The Bulletin"
- ❑ Seminar/Event opportunity in the year by arrangement with Birmingham Law Society Office
- ❑ Lunch with the President and Director of Operations
- ❑ 2 mailshots per year via the Birmingham Law Society mailing system
- ❑ Free Invitations to all networking events and opportunity to purchase tickets at other membership events at the Membership rate if not included in this package
- ❑ no other entity in Gold sponsors business sector to be a Gold Sponsor without their prior agreement
- ❑ no other entity in Gold sponsors business sector to be invited to sponsor an Event without offering first refusal to you as a Gold sponsor
- ❑ PR strategy plan for the duration of the package
- ❑ Coverage on Social Media as part of the PR Strategy shared across 4 platforms, LinkedIn, Twitter, Facebook and Instagram

Events included in Gold package:

- ❑ The Birmingham Law Society Legal Awards Event category sponsor:
 - Pre and post event publicity in the Society's magazine Bulletin, website, e-mailer/e-flyers and in press
 - A table of 10 at the Awards
 - Information displayed on table
 - Featured logo and advert in the programme on the chosen category page
 - Logo branded on the Main Screen when your chosen category occurs
 - Company branded on the Award trophy
 - Sponsor announces winner and presents Award on the night
 - Photo opportunities with Media Wall
 - Feature in the bulletin magazine after the event as a Gold sponsor with photo of award being presented.
 - Photo opportunities with Media Wall
- ❑ The Annual Dinner or alternative option of similar value to be agreed with sponsor
 - Logo in the programme and on the ticket for the evening as a Gold sponsor
 - Display stands and banners in the venue including logo on the screens
 - Pre and post event publicity in the Society's magazine "The Bulletin", the website and via e-mailers/e-flyers
 - Table of 10 at the dinner
 - Information displayed on table
 - Business Prize draw opportunity
 - Photo opportunities with Media Wall

Cost = £12,000 + VAT per year