



BIRMINGHAM LAW SOCIETY

President's Dinner 2024

The Great Hall, University of Birmingham

Friday 7th June 2024

- Birmingham Law Society represents over **9,000** solicitors, barristers, legal executives, trainee solicitors, paralegals and students
- Birmingham Law Society was established in 1818 and is now the **largest** Local Law Society in the Country
- Birmingham Law Society is a membership organisation paid for by its members. Our members actively **choose** each year to be a member of the Society; this makes the Society full of engaged and enthusiastic individuals who want to work with other likeminded people
- Our sponsorship packages offer you **enhanced visibility** to this unique sector; gaining access to over 9000 potential buyers of your products or services both at the event but also, and importantly, throughout the run up to the event through email campaigns and event promotions





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Taking place in the summer this year at The Great Hall, University of Birmingham originally built as a 'cathedral to learning', this building never fails to impress guests. This Grade II-listed red-brick hall was built in 1900 and has welcomed thousands of students for graduation ceremonies across the decades.

The Birmingham Law Society Annual President's dinner will take place on the 7th June and will attract around 300 guests from the Legal and Business community. The event will have a key speaker followed by entertainment provided by a band. This event is a great opportunity to network with your colleagues and opportunity to meet new contacts.

There will be various sponsorship opportunities available for the evening including the following benefits:

- ❑ Logo included on the programme and on the ticket for the evening
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website circulated to 5300
- ❑ Display stands and banners in the venue including logo on the screens as a main sponsor
- ❑ Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers and social media
- ❑ A marketing and social media strategy will be planned to deliver our sponsors a full experience of exposure from start to finish
- ❑ Social Media coverage across 4 platforms – LinkedIn, Twitter, Facebook and Instagram
- ❑ A table of 10 at the event in a VIP location
- ❑ Promotional material displayed on table
- ❑ Photo opportunities with Media wall

Cost: £2500 plus VAT





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Jewellery Box Sponsor (Charity Fundraising)

£1,500 + VAT



A fantastic opportunity to have your logo branded on the jewellery boxes that will feature throughout the evening as part of the charity raffle. We will be raising money for the President's chosen charity. Guests purchase a jewellery box in the hope of winning the diamond which is in one of the boxes, all boxes are opened at the same time. Guests can then take the boxes home with them for their own use.

- Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers and on social media
- Two tickets for the event
- Featured logo on programme
- Featured logo on tickets
- Featured logo on screens as sponsor



BIRMINGHAM LAW SOCIETY



Table Centrepiece Sponsor

£1000 plus VAT

- ❑ Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers
- ❑ Two tickets for the event
- ❑ Featured logo in programme
- ❑ Featured logo on screens a sponsor
- ❑ Corporate colours to feature on decorations
- ❑ Featured logo on decorations and name cards
- ❑ Logo included on the programme and on the tickets for the evening
- ❑ Featured logo on the website on event page
- ❑ Marketing to include sponsor logo and a click through to sponsor website
- ❑ Display stands and banners in the venue including logo on the screens
- ❑ Social Media coverage across 4 platforms – LinkedIn, Twitter, Facebook and Instagram
- ❑ Promotional material displayed on table
- ❑ Photo opportunities with Media wall

OTHER PACKAGES AVAILBLE TO SUIT YOUR BUDGET

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