



**BIRMINGHAM
LAW SOCIETY**
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Bulletin

Media Pack

FACTS & FIGURES

MARKET: Birmingham's top legal brains and members of the Birmingham Law Society. The society was founded on January 3, 1818.

Today the Society is a modern, dynamic organisation with over 4000 members from all over the West Midlands. It is by far the largest local law society in England and Wales and their 4000 members comprise Lawyers, Solicitors, Barristers and trainees.

AREA: Birmingham / Greater Birmingham

ONLINE: Tablet Ezine and dedicated social media channels.

SOCIAL: AB1 Professionals, Affluent, Influential, Engaged and Highly Sophisticated Lifestyle and Tastes – personally and professionally.

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FEB/MARCH 2023
BLS LEGAL AWARDS
This year's shortlist has been announced – are you on the list? Pg. 8
FOUR BUSINESS HABITS
REGULATION REPORT: Legal Ombudsman – changes to scheme rules Pg. 15
ARMY LEGAL SERVICES: What's Legal Life Like in The Forces? Pg. 22



TALK DIRECTLY TO THE SECOND CITY'S LEGAL PROFESSIONALS

The Birmingham Law Society was founded on January 3, 1818.

Today the Society is a modern, dynamic organisation with over 4000 members from all over the West Midlands. It is also by far the largest local law society in England and Wales and their membership includes Lawyers, Solicitors, Barristers. and other legal professionals

The new-look BULLETIN is the official online magazine for the Birmingham Law Society – the largest and most prestigious Law Society outside of the Capital.

BULLETIN is the essential go-to guide to the Legal sector for the BLS 4000 professional members. As well as society news features, expert comment and industry insights, the Bulletin now includes luxury lifestyle content including food,

drink, arts, recruitment, fashion and grooming – for men and women. Exclusively sent to 8500 Legal Professionals across e-zine, social media and email platforms, this title is the only way of directly targeting Birmingham/Greater Birmingham's most dynamic, professional, affluent and sophisticated Lawyers, Solicitors and Barristers.

Our editorial weighting is 60:40, so that readers can feel engaged and interested in real, genuine content for their work and personal lives. BULLETIN is duplicated as an i-pad magazine for members on the move – further extending our reach.

ISSUE DATES

FEB / MAR EDITION – OUT 01/02 (DEADLINE 14/01)

APRIL / MAY EDITION – OUT 01/04 (DEADLINE 14/03)

JUNE / JULY EDITION – OUT 01/06 (DEADLINE 14/05)

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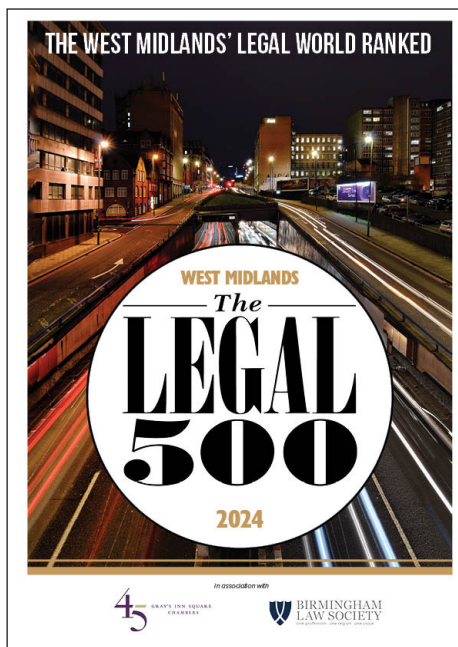
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The LEGAL 500

IN ASSOCIATION WITH



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BIRMINGHAM LAW SOCIETY & THE LEGAL 500 : A GUIDE TO THE TOP WEST MIDLANDS LAW FIRMS

One of the major national legal publications of the year, The Legal 500, is distributed each Autumn. This important annual research charts the impact of the top legal firms in the UK and is widely regarded as one of the most important publications of its type.

The Birmingham Law Society is the largest and most prestigious Law Society outside of the capital and is a modern, dynamic organisation with a membership of around 5000 Lawyers, Solicitors and Barristers from all over Birmingham and the West Midlands.

The Birmingham Law Society and the publishers of the Society's membership magazine Bulletin, Fraser Urquhart Media have again joined forces with Legalese, the publishers of the Legal 500, to

publish a special commemorative multipage magazine to review the Legal 500 2025 West Midlands rankings.

Fraser Urquhart Media is delighted to be publishing this, definitive guide to the West Midlands legal profession and the regions legal 'big hitters*' for the sixth year.

Distributed within the November / December 2024 edition of Bulletin - the official magazine of the Birmingham Law Society, the Legal 500 special edition will be exclusively sent to 5000 Legal Professionals across our e-zine, social media and email platforms and once again, due to the incredible success of the previous publications, 2000 copies will be produced to be delivered to a hand-picked West Midlands B2B audience.

DISTRIBUTION FACTS

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PRINT CIRCULATION: 2000 copies will be distributed to Birmingham Law Society member firms along with a handpicked business led distribution across Greater Birmingham.

ONLINE: Tablet Ezine and dedicated social media channels.

SOCIAL: AB1 Professionals, Affluent, Influential, Engaged and Highly Sophisticated Lifestyle and Tastes – personally and professionally.

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