

*‘Recognising the very best of our legal community for the last 22 years’.*





**BIRMINGHAM LAW SOCIETY**

one profession • one region • one voice



## **The Legal Awards 2024**

**Brought to you by The Birmingham Law Society**

**On 14th March 2024**

**At The International Convention Centre (The ICC)  
Birmingham**





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The annual Birmingham Law Society legal awards is the marquee event in the legal community's diary; recognising the very best Solicitors, Barristers, and Judges within Birmingham and the wider community. Now in its 22nd year, the black-tie dinner and awards ceremony, which will take place at the ICC on the 14<sup>th</sup> March 2024, is an opportunity for the legal community to join together in recognition of the achievements of firms and individuals over the past 12 months.

- ✓ Birmingham Law Society represents over **9,000** solicitors, barristers, legal executives, trainee solicitors and paralegals
- ✓ Birmingham Law Society was established in 1818 and is now the **largest** local Law Society in the Country
- ✓ Birmingham Law Society is a membership organisation paid for by its members. Our members actively **choose** each year to be a member of the society; this makes the society full of engaged and enthusiastic individuals who want to work with other likeminded people
- ✓ The Legal Awards attracted over **600** people at last year's event as well as **media coverage**
- ✓ Our sponsorship packages offer you **enhanced visibility** to this unique sector; gaining access to over 5000 potential buyers of your products or services both at the event but also, and importantly, throughout the run up to the event through email campaign and event promotions



See a link to the photos from 2023 here:

<https://www.flickr.com/photos/socialframes/albums/72177720306605982>



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## OUR SILVER SPONSORSHIP 12 MONTH PACKAGE

Offering the sponsor **ongoing involvement** with the Birmingham Law Society's membership over a 12-month period allows our supporter an opportunity to develop a relationship with a targeted audience. This sponsorship package is one of our most popular!

Our silver sponsors have an ongoing dialogue with the Society's office (based on Temple Street, Birmingham) throughout the 12 months, who offer feedback on click through rates from email campaigns, event calendars etc. Our inhouse team will help ensure you get maximum benefit from being one of our silver sponsors.

Participating as a silver sponsor is an excellent way to promote your company at our prestigious Legal Awards event and throughout the year.

- ❑ The Birmingham Law Society Legal Awards Event
  - Pre and post event publicity in the Society's magazine Bulletin, website, e-mailer/e-flyers and in press
  - Logo featured on the Legal Awards section of the website
  - A table of 10 at the Awards in VIP area
  - Featured logo and advert in the programme on the chosen category page
  - Logo branded on the Main Screen when your chosen category occurs
  - Company branded on the Award trophy
  - Sponsor announces winner and presents Award on the night
  - Photo opportunities with Media Wall
  - Video opportunity as sponsor during the evening
  - Feature in the bulletin magazine after the event as a Silver sponsor with photo of award being presented.
- ❑ Featured logo/link on the Birmingham Law Society Website throughout the year as a silver sponsor
- ❑ Company logo on the Society's e-newsletter throughout the year
- ❑ An opportunity to attend as a sponsor at one of our joint Networking events
- ❑ Lunch with the President and Operations Director
- ❑ Free Invitations to all networking events and opportunity to purchase tickets at other membership events at the members rate including President's Dinner
- ❑ Marketing and social media throughout the agreement to give our sponsors a full experience of exposure from start to finish (content to be supplied by sponsor) to a circulation of 4500
- ❑ Social Media coverage across 4 platforms – LinkedIn, Twitter, Facebook and Instagram

**£6,000 + VAT**



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## OUR DRINKS RECEPTION PACKAGE

- ✓ Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers
- ✓ 10 tickets for the event in VIP section
- ✓ 1 page Advert in programme
- ✓ Logo featured as sponsor throughout the evening on screens, stage, signage and on media wall
- ✓ Featured logo in Drinks reception area on screens and area for banners/stands etc...



**£4000 + VAT**



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## BALLOON SPONSOR

- ✓ Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers
- ✓ 10 tickets for the event in VIP section
- ✓ Advert in programme
- ✓ Logo featured as sponsor throughout the evening on screens, stage, signage and on the media wall
- ✓ Featured logo on the 1500 balloons for sale and a mention throughout the evening as the balloon sponsor



**~~£4,000 + VAT SOLD OUT~~**





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## PROGRAMME SPONSOR

- ✓ Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers
- ✓ 5 tickets the event
- ✓ Logo featured as sponsor throughout the evening on screens, stage, signage and on media wall
- ✓ Featured logo in programme front and back page
- ✓ Full page Advert in prominent space in programme

**£2500 plus VAT**



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## CENTREPIECE SPONSOR

- ✓ Pre and post event publicity in the Society's magazine Bulletin, the website and via e-mailers/e-flyers
- ✓ Two tickets for the event
- ✓ Featured logo in programme
- ✓ Featured logo on screens as table decorations sponsor
- ✓ Corporate colours to feature on decorations
- ✓ Featured logo on decorations and name cards on 60 tables



**£2000 plus VAT**