**Birmingham Law Society Legal Awards 2024 - Marking grids**

**National Law Firm of the Year**

The winner of this category will be a firm with at least one office based in Birmingham or the surrounding area and one or more other offices outside our region.

The Judges will be looking for firms who have who have set themselves apart from their competition by making demonstrable progress in the National legal market in the last 12 months. The successful National firm must be able to demonstrate a commitment within the Birmingham or surrounding area and further afield in respect of the following categories:-

* Highlights – Two top highlights from the past 12 months
* Growth – This could be as a result of good financial performance, a successful merger/acquisition, successful expansion into new practice areas and/or the opening of new offices nationally
* Clients – This could be coveted new client wins, or by differentiating itself from its competitors by the way it provides its services to its clients
* CSR – How local communities have benefited from the firm’s CSR initiatives
* Staff – This could be demonstrating how diversity within the firm is recognised and promoted, or what policies/procedures the firm has in place to attract and then retain staff
* National- Ways in which being a National firm help the firm’s clients and help showcase Birmingham legal talent on the National stage

At each stage marks are out of 100 but this will be converted for an overall score. Shortlisting will be 30% of overall mark with 70% being

awarded after interview.

Emphasis is on **activity over the last 12 months**

Judges are asked to please provide a summary of comments on the category and why the winner wins e.g. outstanding contribution/quality of work which may be used at the awards evening.

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| **Name of candidate** | **Demonstrated**  **excellence in client services /significant client wins**      **/20** | **Staff- their vision for staff development/wellbeing initiatives**    **/20** | **Impact and contribution to Birmingham**  **Legal/business Community/ organisations e.g. BLS, BPS etc**    **/20** | **Able to articulate how they showcase Birmingham legal talent on a national stage e.g. initiative by this office or client wins by Birmingham office rather than nationally and they benefitted**  **/20** | **CSR projects with local impact**    **/20** | **Final score** |
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**Summary:**