



# Sponsorship opportunities with Birmingham Law Society

The Birmingham Law Society is a membership organisation offering a number of benefits that are relevant to today's Legal Community. The Society was established in 1818 and is the largest Local Law Society in the Country representing over 5000 solicitors, barristers, legal executives, trainee solicitors, students, academics and paralegals in 90 practices in Birmingham and the Greater Midlands.

## Benefits for Sponsors:

- Enhancing your visibility and reputation within the West Midlands legal community.
- Networking with legal professions at our prestigious events.
- Gaining access to buyers of your products or services.

A variety of packages are available with flexibility to suit your budget and particular requirements or priorities of your business.

## Events include:

- Networking events every quarter
- Lunch clubs - a Networking opportunity with an inspirational speaker – bi-monthly
- Legal Awards dinner with up to 600 attendees
- The Prestigious Annual dinner with around 300 attendees
- A number of seminars and conferences throughout the year tailored towards the various specialist areas

- Sporting events including – It's a knock out, Netball, Football, Cricket and Golf.

## We can offer benefits that include:

- Branding at the events
- Attendance at the events
- Speaking opportunities
- Marketing to our membership
- Articles in the Bulletin (Monthly Magazine with circulation of 4500)
- Coverage on Social Media across Twitter, LinkedIn, Facebook and Instagram
- Photography and Media coverage
- Seminars and Conferences
- Joint event opportunities
- Round table events
- Ad hoc or bespoke Marketing opportunities.

“Having practised as a solicitor in and around Birmingham for a number of years, I benefitted enormously from its networking events and training courses and it's a pleasure to be able to work alongside Birmingham Law Society and Birmingham University to help offer those same opportunities to our students as the future leading members of the profession. **Sarak Oakes, BPP Birmingham**”

